



**Corporate Education**  
*Maximizing Business Performance*



# The University of Texas at Dallas Corporate Education



## NAVEEN JINDAL SCHOOL OF MANAGEMENT

Almost 50 students from nine countries visited UT Dallas this year to participate in a leadership development program at the Naveen Jindal School of Management. This custom-designed program for Safran Corporate University is a collaboration between the Texas-based university and Safran, a \$15 billion Paris-based aerospace, defense and security company.

Gustavo Castillo, Safran's program manager, says the UT Dallas program was "a great fit for us."

The nine-month career-development program for High Potential Mid-Level Leaders combines online learning with classroom sessions. "We were awarded a contract to design, develop, deliver and provide all program oversight for six programs," says John Fowler, director of Corporate Education. UT Dallas also was awarded a five-year contract to deliver a management development program targeting High Potential First-Line Leaders.

Preparatory online sessions include accounting, finance, strategy and practical applications of business theory. The classroom sessions cover leadership, cultural awareness, strategy, organizational development, finance, Lean Six Sigma and supply chain management, among other key topics. The program uses business cases, experiential exercises, textbooks and videos. Each group also participates in a corporate improvement project delivered to Safran's senior executives. The program is delivered by UT Dallas faculty in France, China and the United States.

This program is representative of the depth and breadth of educational experiences that Corporate Education at the Naveen Jindal School of Management has to offer.

## Maximizing Business Performance

No matter what your organization's goals, Corporate Education provides the knowledge, skills, and tools to position your corporation for success. Corporate Education at the Naveen Jindal School of Management utilizes the school's respected faculty and global business partnerships to create a learning environment that advances corporate goals.

Clients partner with Corporate Education to clarify their business goals and objectives and define and craft a talent development strategy that ensures success. This collaborative relationship links client strategy and desired outcomes with the appropriate learning solutions to maximize business performance.

Solutions often span multiple business disciplines and are combined with leadership skill development. This may include classroom programs, coaching, team building, action learning projects, distance or blended learning, research and consulting services.

## CONTACTS

Tom Henderson  
*Assistant Dean, Executive Education*  
972-883-5835  
[thenderson@utdallas.edu](mailto:thenderson@utdallas.edu)

Bethell-Anne Osborne  
*Director, Business Development*  
Corporate Education  
972-883-5995  
[baosborne@utdallas.edu](mailto:baosborne@utdallas.edu)